

**MEDIA  
KIT**

**OCR  
BUDDY**



**RUSS@OCRBUDDY.COM**  
**[HTTPS://WWW.OCRBUDDY.COM](https://www.ocrbuddy.com)**

# WHO ARE WE



OCR Buddy is the go-to app for OCR, hybrid, ninja, trail and running enthusiasts. We provide up-to-date race calendars, gym information, a race discount directory and more. By partnering with us, advertisers can connect with a passionate community of fitness lovers eager to discover new challenges and brands.



APP OPENINGS

26K+



UNIQUE USERS

12K+



SOCIAL MEDIA

20K+

## 2024 MEDIA STATISTICS

### PARTNERSHIP PROGRAMS

**\$560/PER MONTH**

Main Screen Sponsorship  
Logo or Link on the OCR Buddy Menu Page  
2 Mentions on Social Media per Month

**\$200/PER MONTH**

Splash Screen Sponsorship  
Logo on OCR Buddy Opening Screen  
1 Mention on Social Media per Month

**WE CAN CUSTOMIZE PACKAGES TO FIT YOUR NEEDS AND BUDGET. CONTACT RUSS (RUSS@OCRBUDDY.COM) TODAY**